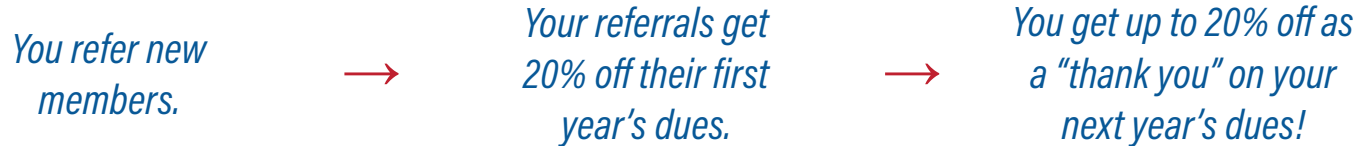


# NCBFAA Goodwill Ambassador Rewards Program



## Who may participate?

NCBFAA Regular and Affiliate members may act as Goodwill Ambassadors, referring members for either membership category.

## How do I refer a prospective member?

Introduce them to membership director Amy Dawson Taggart at [membership@ncbfaa.org](mailto:membership@ncbfaa.org), subject line "NCBFAA Introduction." We will vet them for eligibility, extend a formal invitation, and review benefits with them. Feel free to check with us first if you have any questions about their eligibility.

## How will I get credit for my referrals?

Referrals should put your name on the application where it asks how they heard about us, to ensure they get their 20% discount. Once the Board of Directors approves the company and they pay their dues, you will get credit for the referral.

## What if I recruit more than 3 members?

Nice work! 20% is the maximum dues discount in any given year. If you recruit 4 or more members in the same calendar year, the "bonus" referrals will apply toward your next year's discount.

## Referral "Thank You" Dues Discount Tiers:

- 1 new member → 5% off
- 2 new members → 10% off
- 3 new members → 20% off
- Each member you refer receives 20% off their first year's dues.

*"All I have to do to be a Goodwill Ambassador is share my natural enthusiasm and personal experience with my fellow brokers, forwarders, and service providers, and introduce them to NCBFAA.*

*The NCBFAA Membership Team takes care of the rest. Win-win!"*

– Michelle Francis, LCB

## Regular Members

| Dues Tier        | 2025 Dues | 5% Discount | 10% Discount | 20% Discount |
|------------------|-----------|-------------|--------------|--------------|
| Minimum Dues     | \$686     | \$652       | \$617        | \$549        |
| 8-15 Employees*  | \$88      | \$83        | \$79         | \$70         |
| 16-47 Employees* | \$84      | \$79        | \$75         | \$67         |
| 48-79 Employees* | \$83      | \$78        | \$74         | \$66         |
| 80-83 Employees* | \$79      | \$75        | \$72         | \$64         |
| Maximum Dues     | \$6,449   | \$6,127     | \$5,804      | \$5,159      |

\*Price shown is per employee

## Affiliate Members

| Dues Tier        | 2025 Dues | 5% Discount | 10% Discount | 20% Discount |
|------------------|-----------|-------------|--------------|--------------|
| 1-9 Employees    | \$889     | \$844       | \$800        | \$711        |
| 10-499 Employees | \$1,599   | \$1,519     | \$1,439      | \$1,279      |
| 500+ Employees   | \$2,399   | \$2,279     | \$2,159      | \$1,919      |