

# 2024 Annual Conference Agenda

Fort Lauderdale Marriott Harbor Beach Resort & Spa

Program Sponsored by:



## Sunday, April 14, 2024

*Please note that all times and events are subject to change.*

1:00 pm - 8:00 pm	Registration	
7:45 AM	Golf Course Departure-Tournament starts 9:00 am	
10:00 am - 6:00 pm	Water Taxi Tour	
2:00 pm - 6:00 pm	NCBFAA Hospitality Gathering	
6:00 pm - 7:00 pm	Stewart B. Hauser First-Timer's Reception	<i>Invitation Only</i>
7:00 pm - 8:00 pm	Grand Opening of the Exhibitor Marketplace	
6:00 pm - 9:00 pm	Welcome Reception	

## Monday, April 15, 2024

7:00 am - 5:00 pm	Registration	
8:00 am - 9:30 am	Breakfast	<i>All Attendees</i>
9:00 am - 11:30 am	NCBFAA Annual Meeting	<i>NCBFAA Regular Members Only</i>
11:30 am - 12:00 pm	BREAK in Exhibit Hall	
12:00 pm - 1:30 pm	LUNCHEON: Scholarship Presentations	<i>All Attendees</i>
1:30 pm - 2:00 pm	Dessert	<i>All Attendees</i>
2:00 pm - 3:15 pm	FMC's New Rules and Regulations Since OSRA 2022	The FMC has been busy with new regulations since the passing of OSRA on June 16, 2022. The most impactful of these is the final rule on Demurrage & Detention Billing Practices that the industry has been patiently awaiting. This panel will discuss the impact of this and all other rules released by the FMC since OSRA.
3:15 pm - 4:15 pm	What is the Role of Artificial Intelligence in Customs and Trade Compliance?	The use of artificial Intelligence (AI) in the supply chain is growing. Like most technology tools, AI services have varying strengths and purposes. This panel will look at different types of AI programs available today and how they might be useful for certain operational processes. An engaging discussion of how AI features may support customs business as a tool versus conducting customs business electronically will help you understand how AI may be appropriately to bolster your business processes and compliance. What are the guardrails?
4:15 pm - 5:15 pm	Consulting – Know When to say When	Complexity in regulation and legislation is pressing customs brokers to act as consultants on all manner of CBP questions. On issues of trade remedy duties, exclusions, AD/CVD, and circumvention investigations, importers are looking to their brokers to help decode the new requirements. What strategies should a broker deploy to deal with these requests? What kind of risk management plan should a broker develop as they service their clients? This panel will share experiences and advice on when a broker should direct questions to a consultant or counsel, as well as “best practices”. Knowing when to turn away questions that are “out of our wheelhouse” and how to protect your company from lawsuits.
4:30 pm - 6:30 pm	NCBFAA Hospitality Gathering	

Dinner: Attendees on Their Own	
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## Tuesday, April 16, 2024

<b>7:00 am - 5:15 pm</b>	<b>Registration</b>	
<b>7:00 am - 8:00 am</b>	<b>Breakfast / Speakers Breakfast</b>	<i>All Attendees</i>
<b>8:00 am - 8:30 am</b>	<b>Cyber Panel</b>	
<b>8:30 am - 9:00 am</b>	<b>Canada's CARM Update</b>	Discussion regarding Canada's upcoming CARM Release 2 (CBSA Assessment and Revenue Management) deployment currently set for May 2024. This timely panel will discuss current topics such as the CARM Client Portal and CBSA's importer based bond requirement. The speakers will provide tips to ensure you and your clients are prepared.
<b>9:00 am - 10:30 am</b>	<b>RAC Town Hall</b>	Join the RAC Committee and PGA Representatives from CPSC, AMS-NOP, and APHS to discuss the most recent PGA challenges that will affect your company and your clients. Bring your questions and issues to this open forum. Let some of the industry's most experienced PGA experts bring you up to date on the latest items of interest.
<b>10:30 am - 11:00 am</b>	<b>Break</b>	
<b>11:00 am - 12:00 pm</b>	<b>La Junta</b>	La Junta becomes part of our formal program, exploring the entire scope of Southern Border issues, from customs clearance to transportation to everything in between.
<b>12:00 pm - 1:30 pm</b>	<b>Lunch in Exhibitor Marketplace</b>	
<b>12:00 pm - 1:30 pm</b>	<b>Legislative Committee Luncheon</b>	<b>Legislative Committee</b>
<b>1:30 pm - 5:00 pm</b>	<b>ACE Portal Training Sessions</b>	Do you use the ACE Portal and find its functionality challenging? These 30-minute first-come, first-served sessions are offered to fully registered attendees. Ask CBP Portal experts for help in addressing any of your challenges with the Portal. Registrations are limited to on-site only; no pre-arrival registrations will be taken, and participants must provide their own devices.
<b>1:30 pm - 2:00 pm</b>	<b>NACBA Roundtable</b>	NCBFAA President JD Gonzalez will moderate an informative and lively discussion with representatives from all four NACBA member associations. As our industry continues to become more international, we bring you this timely panel covering topics from our Northern and Southern neighbors about issues impacting the North American customs industry.

2:00 pm - 3:00 pm	<b>Imagining the Future of Customs Business</b>	A look at current and future programs that allow CBP better access to more sources of data. The challenges and developments of entry type 86, eCommerce, Global Business Identifier, and 21 CCF testing of DLT for steel, agricultural, and pipeline. How will CBP ensure the validity of data? Where is testing currently? What types of technology could be on the horizon to facilitate compliance and customs business? What role will customs brokers play in the new world of customs business? A lively discussion amongst experts from different perspectives.
3:00 pm - 3:30 pm	<b>Break</b>	
3:30 pm - 5:00 pm	<b>Cyber Security and Downtime</b>	As crucial as digital technology is to global trade, implementing cybersecurity and downtime policies and procedures is just as crucial. Downtime, whether due to cyber incidents or system failures, can lead to delays in cargo movement, compliance issues, and diminished customer trust. Thus, having a plan and understanding the various government agencies' expectations and procedures is imperative to mitigate risks. For example, freight forwarders, NVOCCs, IACs, do you have policies in place if you aren't able to file a EEIs in AES or cut a HBLs/HAWBs for an extended period? Brokers, do you have policies in place if you aren't able to transmit entries for an extended period of time? Join us as we look at best practice suggestions for freight forwarders and brokers and hear from Customs and Border Protection (CBP).
4:00 pm - 6:00 pm	<b>NCBFAA Hospitality Gathering</b>	
7:00 pm - 10:00 pm	<b>Dinner Dance</b>	

<b>Wednesday, April 17, 2024</b>		
7:00 am - 6:00 pm	<i>Registration</i>	
7:00 am - 8:00 am	<b>Breakfast / Speakers Breakfast</b>	<i>All Attendees</i>
8:00 am - 8:30 am	<b>FDA Website Review</b>	FDA Website Review of new tools and updates
8:30 am - 9:30 am	<b>Exports – Current and Future States, Challenges, and Opportunities</b>	Join us as we dive into current and developing export compliance hot topics and learn from US Government Regulatory Agencies how to navigate the challenges and opportunities faced by forwarders. We will discuss concerns impacting forwarders and how to best prepare for future changes. Topics will include the current and future states of export controls, sanctions, Electronic Export Manifest, facilitation of exports, and much more.

9:30 am - 10:15 am	<p><b>Liquidated Damages, Penalties and other Fan Mail</b></p> <p>CBP may issue enforcement claims for a variety of reasons. Each type of case has different standards for mitigation and/or cancellation of the case. Claims can range from late filing of entries to misdelivery of cargo, manifest discrepancies to solid wood packing materials violations, export related and many more. This panel will discuss the arguments that can be made to support petitions for such cases. There will also be an overview of the new ePetition module. What are the avenues for a broker to support their client and protect themselves? Mitigation and cancellation best practices.</p>
10:15 am - 10:30 am	<p><b>Break</b></p>
10:30 am - 11:00 am	<p><b>Session</b></p>
11:00 am - 11:30 pm	<p><b>FMCSA - “Are you compliant?”</b></p> <p>Are you a Property Broker? Are you a Domestic Freight Forwarder? What is Map-21? Lets review the FMCSA (Federal Motor Carriers Safety Administration) rules and regulations. Come join us and see if you have everything you need to stay compliant.</p>
11:30 am - 12:00 pm	<p><b>Name That Case!</b></p> <p>With insurance claims becoming an increasingly contested issue in the courts, Avalon's Lisa Perez will moderate an insightful discussion on recent legal cases. Avalon's President/CEO Mike Brown along with an attorney will be reviewing the nuances of insurance coverage and its practical application in each case.</p>
12:00 pm - 1:30 pm	<p><b>LUNCHEON: Keynote speaker Acting Commissioner Troy Miller</b></p>
1:30 pm - 5:00 pm	<p><b>ACE Portal Training Sessions</b></p> <p>Do you use the ACE Portal and find its functionality challenging? These 30-minute first-come, first-served sessions are offered to fully registered attendees. Ask CBP Portal experts for help in addressing any of your challenges with the Portal. Registrations are limited to on-site only; no pre-arrival registrations will be taken, and participants must provide their own devices.</p>
1:30 pm- 2:15 pm	<p><b>What's New in Broker Management and the ACE Portal?</b></p> <p>With the introduction of the new broker regulations by CBP and the updates to the ACE portal, brokers have questions about what information to put in the ACE portal and how. Join us to learn more about things like “knowledgeable broker” vs “contact person for notifications” such as CF28's and 29's and whether you can use a group email as a proper contact in ACE. A discussion on updating the employee list in ACE will address “end dating” employees who have left the company. What is the takeaway Instances tools not working as they (ask of the customs committee)</p>

2:15 pm - 3:00 pm	<p><b>Understanding Broker Expectation with Clients and Customs. Who is responsible for knowing what is in the box?</b></p> <p>The new broker regulations (19CFR §111) have been in place for over a year. What is the standard that CBP will hold a broker to? How are CBP expectation changing? This panel will address new challenges to the customs broker/importer relationship, from obtaining a power of attorney to termination of a broker/importer relationship, as the new regulations place additional requirements on brokers. The evolution of expectations for brokers such as Reasonable Care versus Responsible Supervision and Control and knowing “what is in the box?”. We will explore commonsense suggestions for setting up client relationships and expectations using such resources as CBP’s Broker Guidance document, NCBFAA Revised POA book, and the NCBFAA revised Terms and Conditions.</p>
3:00 pm - 3:15 pm	Break
3:00 pm - 3:30 pm	NCBFAA Hospitality Gathering
3:15 pm - 3:45 pm	AI Panel
3:45 pm - 4:15 pm	<p><b>Matthew Axelrod, Assistant Secretary for Export Enforcement, US DoC, BIS</b></p> <p>Featured Speaker</p>
4:15 pm - 5:00 pm	<p><b>LCB Accreditation Process</b></p> <p>An update on the LCB accreditation process with what we know by April.</p>
5:00 pm - 6:30 pm	NCBFAA Hospitality Gathering
6:30 pm - 8:00 pm	Closing Reception